

Tianyu (Bell) Pan
(*IF = Journal Impact Factor)

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EDUCATION

University of Florida, PhD – Electrical & Computer Engineering

Lab: Florida Institute of National Security (FINS) & Applied Artificial Intelligence Group (AAIG)

Gainesville, FL

GPA: 3.78 (4.0)

Course Commencement Date: Summer 2024

Expected Graduate: Summer 2026

Committee: Damon L. Woodard, Domenic Forte, Janise McNair

University of Florida, MS – Electrical & Computer Engineering

Gainesville, FL 05/2024 – 12/2025

GPA: 3.78 (4.0)

Course Commencement Date: Fall 2024

University of Florida, MA – Economics

Specialize: Industrial Organization, Financial Economics

Gainesville, FL 08/2022 – 12/2024

GPA: 3.78 (4.0)

Course Commencement Date: Fall 2022

Florida International University, BS – Hospitality and Tourism Management

Miami, FL 08/2014 – 05/2018

GPA: 3.75 (4.0)

Course Commencement Date: Fall 2014

EMPLOYMENT

University of Florida

Instructor/Graduate Research Assistant

Jan. 2021 – Present

Florida International University

Faculty Tutor – Statistics, ACC, Revenue

Aug. 2020 – Dec. 2020

Adjunct Instructor

Jan. 2020 – Dec. 2020

Coca-Cola Professorship Research Assistant

Jan. 2020 – Dec. 2020

Graduate Teaching/Research Assistant
Teaching Assistant

Jan. 2019 – Dec. 2019
Aug. 2017 – Dec. 2018

ASQ – American Society of Quality (Shanghai)
Project Manager

Apr. 2015 – Aug. 2017

IN PRESS/PUBLISHED

1. **Pan, T.**, Zhu, M., Cole, A.J., Wilson, R., Woodard, D. (2025). Lyapunov-Stable Adaptive Control for Multimodal Concept Drift. *39th Conference on Neural Information Processing Systems (NeurIPS 2025)*.
2. **Pan, T.**, & Woodard, D. L. (2025). Efficient Generalization via Multimodal Co-Training under Data Scarcity and Distribution Shift. *The 42nd ICML Conference Affinity Workshop New In ML*.
3. Jia, S., **Pan, T.**, Shan, G. (2025, August). Insiders Take Longer, Retail Hits Harder: Organizational Predictors of Data Breach Outcomes. In *Proceedings of 59th Annual Hawaii International Conference on System Science (HICSS)* (In press).
4. Swarup, A., Bhandarkar, A., Wilson, R., **Pan, T.**, & Woodard, D. (2025, August). From Syntax to Semantics: Evaluating the Impact of Linguistic Structures on LLM-Based Information Extraction. In *Proceedings of the 1st Joint Workshop on Large Language Models and Structure Modeling (XLLM 2025)* (pp. 36-48).
5. Swarup, A., **Pan, T.**, Wilson, R., Bhandarkar, A., & Woodard, D. (2025, January). LLM4RE: A Data-centric Feasibility Study for Relation Extraction. In *Proceedings of the 31st International Conference on Computational Linguistics* (pp. 6670-6691).
6. **Pan, T.***, & Zhou, W. (2024). The role of political ideology in shaping sustainable tourism: insights from a mixed-method approach. *Current Issues in Tourism*, 1-28.
7. **Pan, T.***, & Zhou, W. (2024). Navigating pro-environmental behavior among tourists: The role of value-belief-norm theory, personality traits, and commitment. *Journal of Hospitality and Tourism Management*, 61, 226-239.
8. **Pan, T.***, Chi, H. O., & Fu, R. J. (2024). Developing and validating a framework to explain cruise travel intention in the United States: a crisis management perspective. *International Hospitality Review*. <https://doi.org/10.1108/IHR-04-2024-0021>.
9. **Pan, T.***, & Fu, R. J. (2024). Navigating the AI horizon in hospitality: a novel classification and future research agenda. *International Hospitality Review*. <https://doi.org/10.1108/IHR-01-2024-0003>.
10. **Pan, T.***, Fu, R.J.C., Petrick, J.F. (2024). Cruise Market Investigation and Price Optimization: What Do Consumers Want? *International Hospitality Review*. <https://doi.org/10.1108/IHR-10-2023-0052>.
11. **Pan, T.***, Fu, R.J.C. (2024). Mental Readiness and Travel Choices in Crisis Recovery. *Current Issues in Tourism*, 1-20. <https://doi.org/10.1080/13683500.2024.2309153>.
12. **Pan, T.***, Fu, R.J.C. (2023). From struggle to survival: A market overview for the cruise industry. *Advances in Hospitality and Leisure*, 143-153.
13. Kitterlin-Lynch, M.* , Williams, J. A., Moreo, A., Cain, L. N., & **Pan, T.** (2023). Perceptions of best practices for higher education administrators in times of crisis. *Journal of Teaching in Travel & Tourism*, 1-13.
14. Moreo, A., **Pan, T.**, Cain, L., Kitterlin-Lynch, M.* , & Williams, J. (2022). An exploratory study of women in foodservice: Persevering in a# MeToo world. *Journal of Human Resources in Hospitality & Tourism*, 21(4), 619-648.
15. **Pan, T.***, Shu, F., Kitterlin-Lynch, M., Beckman, E. (2021). Perceptions of cruise travel during the COVID-19 pandemic: Market recovery strategies for cruise businesses in North America. *Tourism Management*. 85. 104275. <https://doi.org/10.1016/j.tourman.2020.104275>.
16. **Pan, T.***, Beckman, E., Kitterlin-Lynch, M., Zhao, J., Cheng, M. (2021). Exploring the Motivations and Repeat Behavioral Intentions of Generation X and Y Chinese Cruise Tourists. *Journal of China*

- Tourism Research*. <https://doi.org/10.1080/19388160.2021.1972070>.
17. Beckman, E. *, **Pan, T.**, Kitterlin, M., & Cain, L. (2021). Identifying motivating factors among college students that influence repeat participation among special event volunteers: the moderating role of class standing. *International Journal of Event and Festival Management*. <https://doi.org/10.1108/IJEFM-07-2020-0041>.
 18. Beckman, E. *, Shu, F., **Pan, T.** (2020). The application of enduring involvement theory in the development of a success model for a craft beer and food festival. *International Journal of Event and Festival Management*. 11(4). 397-411. <https://doi.org/10.1108/ijefm-01-2020-0002>.
 19. **Pan, T.** (2019). Perception of Travel Motivation and Intention for Chinese Cruise Travelers: Toward an Integrated Model. *FIU Electronic Theses and Dissertations*. 4307. <https://digitalcommons.fiu.edu/etd/4307>.

BOOK CHAPTER

1. Dizon-Paradis, O., Capecci, D., **Pan, T.**, Fu, RJC*, Woodard, D. (2024). Machine Learning in Marketing Research: A Case Study of Cruise Tourism. *Forthcoming*. AI, ML, ROBOT APPLICATIONS IN HOSPITALITY BUSINESSES. ISBN: 979-8-7657-8381-8.
2. **Pan, T.**, Fu, RJC*. (2024). Seasonal Time Series Forecasting in the Hospitality Industry: A Novel Model of Data Decomposition with Machine Learning. *Forthcoming*. AI, ML, ROBOT APPLICATIONS IN HOSPITALITY BUSINESSES. ISBN: 979-8-7657-8381-8.

UNDER REVIEW

1. **Pan, T.**, Zhu, M., Cole, A.J., Wilson, R., Woodard, D. (2025). Lyapunov-Stable Adaptive Control for Multimodal Concept Drift.
2. Yang, Q., **Pan, T.**, Cole, A.J., Wilson, R., Woodard, D. (2025). Factors Affecting the Effectiveness of LLMs in Automated Phishing Email Detection.
3. **Pan, T.**, Bhandarkar, A., Cole, A.J., Wilson, R., Zhu, M., Woodard, D. (2025). ViLID: A Rationale-Enhanced Vision-Language Inconsistency Detector for Multimodal Misinformation.
4. **Pan, T.**, Yang, Q., Cole, A.J., Wilson, R., Woodard, D. (2025). Psychology of Phishing Emails: Quantifying Persuasion Principles and Simulating Detection with Large Language Models.

GRANTED PROJECT

1. Woodard, D. (PI), Bursztein, E. (Co-PI), **Pan, T. (Co-PI)**. (2024). SaTC: CORE: Small: GOALI: Predicting and Labeling Email Phishing from Social Influence Cues and User Characteristics. *National Science Foundation (NSF), US*.
Awarded: \$500,000
2. **Pan, T.** (2024). Intersection of technology and social justice. *Social Science Research Council (SSRC) Just Tech Fellowship 2024 (Applied), US*.
Applied: \$100,000 per year
3. Zhao, J. (PI), **Pan, T.**, et al. (2020). Operation and Development Strategies for Local Chinese Cruise Companies. *Shanghai Government Cruise Economy Consulting Project (Applied), Shanghai, China*.
Applied: \$7,247.00
4. Ahmad, I. (PI), **Pan, T.** (2020). USDA: Cochran Fellowship Program Availability and Marketing of U.S. Seafood for China Trade Shows Team.
Applied: \$97,868.85

5. Zhao, J., **Pan, T.** (2020). Report Chapter: Cruise businesses in Miami and Fort Lauderdale.
Awarded: \$900
6. Beckman, E., Zhao, J., Logan, T., Cheng, M., **Pan, T.** (2020). Economic Impact of COVID-19 on the Hospitality Industry in Miami-Dade County (Chaplin School's COVID-19 Series).
Awarding: N/A
7. Zhao, J. (PI), **Pan, T.**, et al. (2019). Cruise Ticket Distribution Model for Shanghai. Shanghai Government Cruise Economy Consulting Project (Granted), Shanghai, China.
Awarded: \$7,247.00

CONFERENCE PRESENTATIONS AND PROCEEDINGS

1. **Pan, T.**, Woodard, D. (2025, August). Efficient Generalization via Multimodal Co-Training under Data Scarcity and Distribution Shift. In *Proceedings of ICML 2025 Workshop NewInML*. <https://openreview.net/forum?id=pN6CNRmpPZ>.
2. **Pan, T.**, (2024). Government Interventions and Market Dynamic: Evidence from the U.S. Lodging Industry. *2024 FMA Annual Meeting*.
3. **Pan, T.**, Qiu, L. (2024). Government interventions and market dynamics: Evidence from the U.S. lodging industry. *2024 INFORMS Annual Meeting*.
4. **Pan, T.**, Zhou, W. (2024). The power of opaque pricing under an oligopoly market structure. *2024 INFORMS Annual Meeting*.
5. **Pan, T.**, Zhou, W., Fu, RJC. (2024). Fostering Sustainable Tourism: The Impact of Individual's Personality Traits and Commitment. *2024 TTRA*.
6. **Pan, T.**, Fu, RJC. (2024). Psychological Mechanism of Consumption Behavior in Travel during Product-Harm Crises: The Role of Health Beliefs and Mental Readiness. *2024 Winter AMA*.
7. **Pan, T.**, Fu, RJC., Zhou, W. (2024). The Impact of Consumers' Health Beliefs and Mental Readiness on Their Behavioral Intention: An Investigation within A Product-Harm Crisis. *Graduate Conference 2024*.
8. **Pan, T.**, Fu, RJC., Zhou, W. (2024). Is Your Firm Prepared? Cybersecurity Risk in the Hospitality Industry. *Graduate Conference 2024*.
9. **Pan, T.**, Dizon-Paradis, O.P., Capecci, D.E., Fu, R.J.C., and Woodard, D. L (2023). Machine Learning in Hospitality Business Research. International Council on Hotels and Restaurants Institutional Education. *ICHRIE 2023 Panel*.
10. Fu., R.J.C., Crisafulli, R., **Pan, T.**, and Tsai, K. (2023). Digital-Marketing and Event Planning: Meaningful engagement with communities through smart teaching. International Council on Hotels and Restaurants Institutional Education. *ICHRIE 2023 Panel*.
11. **Pan, T.**, Fu, R. (2023). What Make Cruises Survived? A Market Overview in 2022. *Graduate Conference 2023*.
12. **Pan, T.**, Fu, R. (2022). Pricing Strategies for the Cruise Industry: From Consumers' Perception. *D.K. Stanley Lecture Poster Presentation*.
13. Kitterlin, M., Williams, J., Moreo, A., Cain, L., **Pan, T.** (2022). Perceptions of Best Practices for Higher Education Administrators in Times of Crisis. *International Society of Travel & Tourism Educators (ISTTE), 2022*.
14. **Pan, T.**, Fu, R. (2022). Cruise Market Investigation and Price Optimization: Methods and Implementations. *2022 ICHRIE Conference*.
15. **Pan, T.**, Qiu, L., Fu, R. (2022). Multistage Stochastic Optimization for Cruise Production Planning

- during Uncertainties. *2022 POMS Annual Conference*.
16. **Pan, T.**, Shu, F., Kitterlin-Lynch, M., Beckman, E. (2020). A Multi-Layer Model of Consumer Perceptions During Covid-19: Market Recovery Strategies for Cruise Businesses. *2021 AMA Winter Academic Conference*. Competitive Paper/Standup Presentation.
 17. Li, Y., Shang, X., Wang, X., **Pan, T.**, Ahamd, I. (2020). Exploring the impact factors of repeated purchase behavior in China. *Graduate Conference 2021*, Houston, US. Stand-up presentation.
 18. Alfonso, V., Dardiner, A., Benhamou, A.T., **Pan, T.**, Ahmad, I. (2020). Mobile payments to improve customer satisfaction in the hotel industry. *Graduate Conference 2021*, Houston, US. Poster presentation.
 19. Wang, L., ..., **Pan, T.**, Ahmad, I. (2020). Effect of Sonication on the Perception of Wine Astringency. *Graduate Conference 2021*, Houston, US. Stand-up presentation.
 20. Doughty, L., **Pan, T.**, Ahmad, I. (2020). A study of sustainable CSR in Marriott International – Service360. *Graduate Conference 2021*, Houston, US. Poster presentation.
 21. Li, E., Krajewski, D., **Pan, T.** (2020). Introducing LSTM Networks for Flexible Forecasting in the Lodging Industry. *Graduate Conference 2021*, Houston, US. Stand-up presentation.
 22. Beckman, E., **Pan, T.**, (2020). Economic impact of the COVID-19 pandemic on the hospitality industry. *International Society of Travel & Tourism Educators (ISTTE), 2020*. Stand-up Presentation.
 23. **Pan, T.**, Li, E., Krajewski, D. (2020). Forecasting in the Lodging Industry: An Application of LSTM Recurrent Neural Networks. *STR*. Business Presentation.
 24. **Pan, T.**, Zhao, J. (2019). What Chinese Cruise Travelers Want: An Analysis of Product Preferences for International Cruise Companies. *2019 APacCHRIE & EuroCHRIE Conference, HK, China*. Poster Presentation.
 25. **Pan, T.**, Ahmad, I. (2019). Impact of High-Pressure Processing (HPP) and Sous Vide Processing Combination on Sensorial and Texture Properties of Fresh Whiteleg Shrimp *Litopenaeus setiferus*. *AQUACULTURE 2019, New Orleans, USA*. Poster Presentation.
 26. **Pan, T.**, Kitterlin, M. (2019). Examining Correlation of Double Shift Work and Alcohol Consumption. *2019 International CHRIE Conference in Hospitality and Tourism. New Orleans, USA*. Poster Presentation.
 27. **Pan, T.**, Ahmad, I. (2019). Effects of High-Pressure Processing on Shrimp. *Hiperbaric USA Corporation. Doral, FL, USA*. Business Presentation.
 28. **Pan, T.**, Han, W., Lu, L., Kitterlin, M., Zhao, J. (2019). The cruise distribution in China: Efforts, progress and challenges. *Graduate Conference 2020, UNLV, US*. Stand-up Presentation.
 29. **Pan, T.**, Zhao, J., Kitterlin, M., Beckman, E. (2019). Perception of Preferred Needs and Demands for Chinese Cruise Travelers. *Graduate Conference 2020, UNLV, US*. Stand-up Presentation.

OTHER PRESENTATIONS AND SELECTED WHITE PAPERS

1. **Pan, T.**, Fu, RJC. (2023). Dynamic Pricing and Demand Estimation: Analyzing Market Structures and Price Elasticity across Hotel Classes. *2023 EFTI Day November*.
2. **Pan, T.**, Fu, RJC. (2023). Is Your Firm Prepared? Cybersecurity Risk in the Hospitality Industry. *2023 EFTI Day November*.
3. **Pan, T.**, Fu, RJC. (2023). Connecting Artificial Intelligence (AI) to Hospitality Research. *2023 EFTI Day November*.
4. **Pan, T.**, Fu, RJC. (2023). Seasonal vs. Non-Seasonal Time Series Decomposition and Forecasting:

- Improvements with Machine Learning and the Role of Transfer Learning. *2023 EFTI Day April.*
5. **Pan, T.**, Fu, RJC. (2023). Psychological Mechanism of Consumption Behavior in Traveling during Product-Harm Crises: The Role of Health Beliefs and Mental Readiness. *2023 EFTI Day April.*
 6. **Pan, T.**, Fu, RJC. (2023). The Interplay between Mega Sport Events and Hotel Performance: An Empirical Investigation into Causal Dynamics. *2023 EFTI Day April.*

RESEARCH IN PROGRESS

1. **Pan, T.**, Dizon-Paradis, O., Wilson, R., Woodard, D. (2025). Multimodal large language models in medical and healthcare: A survey.
2. Zhou, W., **Pan, T.**, Qiu, L. (2025). Online review and corporation.
3. **Pan, T.**, Forte, D., Woodard, D. (2025). Bloom filter and its applications in biometric and defense.
4. **Pan, T.**, Wilson, R., Woodard, D. (2025). Control-theoretic multimodal adversarial AI defense.
5. **Pan, T.**, Wilson, R., Woodard, D. (2025). Vision with fewer labels: Agreement-regularized co-training across modalities.
6. Jia, S., Shan, G., **Pan, T.** (2025). Insider vs. Outsider Breaches: Effects on Reporting Delays and Breach Magnitude.
7. **Pan, T.**, Bhandarkar, A., Zhu, M., Cole, A.J., Wilson, R., Woodard, D. (2025). CoRA-DAS: A Novel Interpretability-Driven Model in Fake Review Detection.
8. **Pan, T.**, Dizon-Paradis, O., Woodard, D. (2025). Cognitive State Monitoring in Simulated Flight Using Multimodal Physiological Signals.
9. **Pan, T.**, Woodard, D. (2025). Kakeya set in target localization.

ACADEMIC HONORS AND AWARDS

Herman W. Schnell Memorial Endowed Scholarship and Fellowship	2024
EFTI Selected White Paper Travel Fund, UF	2023
Dr. Linda Thornton Endowed Scholarship, UF	2023
Certificate of Outstanding Merit, UF	2022
EFTI's Gefen Innovation Research Award, UF	2021, 2022
Coca-Cola Professorship Research Assistant Award, FIU	2020 – 2021
South Beach Wine and Food Festival Scholarship Award, FIU	2018 – 2020
WorldsAhead (President) Graduate Award, FIU	2019
Dean's List Award, FIU	2017 – 2019
Student Market Study Competition (NYC) 2nd Place Award, STR	2019
Hotel ROI Battle of The Universities FIU Team Lead, Questex	2019
Graduate Teaching/Research Assistant Scholarship Award, FIU	2018 – 2019
Outstanding Students Award, Tianjin University of Commerce	2014 – 2016

PH.D. SEMINAR PARTICIPATION

- Machine Learning and Social Science:** Christian Hansen, Ph.D. – Northwestern U. (Summer 2022)
Causal Inference with Panel Data: Yiqing Xu, Ph.D. – Northwestern U. (Summer 2022)
DID with Staggered Interventions: Jeff Wooldridge, Ph.D. – Northwestern U. (Summer 2022)

Fuzzy Regression Discontinuity Designs: Rocio Titunik, Ph.D. – Northwestern U. (Summer 2022)
Regression Discontinuity Designs: Matias D. Cattaneo, Ph.D. – Northwestern U. (Summer 2022)
Matching and DID: Pedro H. C. Sant’Anna, Ph.D. – Northwestern U. (Summer 2022)
Randomized Exps and Obs Studies: Donald B. Rubin, Ph.D. – Northwestern U. (Summer 2022)
Green Consumption: Daniel Zane, Ph.D. – Business School, University of Miami (Spring 2020)
WOM and Technology: Zoey Chen, Ph.D. – Business School, University of Miami (Spring 2020)
Prosocial Behavior: Claudia Townsend, Ph.D. – Business School, University of Miami (Spring 2020)
AI and Quantitative: Joseph Johnson, Ph.D. – Business School, University of Miami (Spring 2020)
Quasi Experiment: Caglar Irmak, Ph.D. – Business School, University of Miami (Spring 2020)
AI and Quantitative: Fred M. Feinberg, Ph.D. – Business School, University of Michigan (Spring 2020)
Pricing: Michael Tsiros, Ph.D. – Business School, University of Miami (Spring 2020)

COURSE TEACHING

Graduate – UF

University of Florida

EEE 6825 Pattern Recognition and Intelligent Systems (Fall, 2025) *TA & Co-instructor*
EEE 6512 Image Processing and Computer Vision (Spring, 2025) *TA & Co-instructor*

Undergraduate – UF

University of Florida

HFT 3512 Event Promotions (Spring, 2022)	4.7/5
HFT 4468 Hospitality Revenue Management (Fall, 2023)	4.56/5
HFT 4468 Hospitality Revenue Management (Spring, 2024)	4.76/5

Undergraduate – FIU

Florida International University

HFT 3503 Hospitality Marketing Strategy (Fall, 2020)	
HFT 4509 Tourism Destination Marketing (Fall, 2020)	
HFT 2401 Accounting for the Hospitality Industry (Summer, 2020)	4.8/5
FSS 3233C Institutional Foodservice Production (Spring, 2019)	4.6/5

Graduate – FIU

Florida International University

HMG 6596 Marketing and Sales in Hospitality and Tourism (Fall, 2020) *Co-instructor*
HMG 6280 Global Issues in Hospitality and Tourism (Fall, 2020) *Co-instructor*

STUDENT RESEARCH ADVISING

- Xuemiao Wang** – Conference for Undergraduate Research at FIU 2020 (**Supervisor: Dr. Miranda Kitterlin-Lynch**)
Topic: Why tourists choose experiential tourism: A motivation-based structural equation modeling study (*Accepted*)
- Faisal Aldakhil** – Graduate Student Appreciation Week Scholarly Forum FIU 2020 (**Supervisor: Dr.**

Miranda Kitterlin-Lynch)

Topic: Tourist responses to tourism experiences in Saudi Arabia (*Accepted*)

INVITED TALK

Writing and Publication Seminar, HHP GO, University of Florida (2022)

Cruise Tourism, Hospitality Management (LEI 3360), University of Florida (2021)

Quantitative Marketing and Future Research Trends, Research and Statistical Methods (HMG 6586), Florida International University (2020)

Food Cost and Price Workshop, StartUP Florida International University (2019)

PROFESSIONAL AND COMMUNITY SERVICES

AAAI Conference 2026 <i>Reviewer</i>	2025
Journal of Hospitality and Tourism Management (IF: 8) <i>Ad Hoc Reviewer</i>	2025 – Present
IEEE International Conference on Automatic Face and Gesture Recognition <i>Reviewer</i>	2024
Journal of Sustainable Tourism (IF: 9) <i>Ad Hoc Reviewer</i>	2024 – Present
Scientific Reports – Nature (IF: 5) <i>Ad Hoc Reviewer</i>	2024 – Present
Cogent Business & Management (IF: 3) <i>Ad Hoc Reviewer</i>	2024 – Present
THEM PhD Reading Group (UF) <i>Organizer</i>	2024 – Present
Event Management Graduate Degree and Curriculum Committee (UF)	2023 – Present
Journal of Foodservice Business Research (IF: 5) <i>Ad Hoc Reviewer</i>	2023 – Present
Annals of Tourism Research (IF: 13) <i>Ad Hoc Reviewer</i>	2023 – Present
Journal of Hospitality and Tourism Management (IF: 8) <i>Ad Hoc Reviewer</i>	2023 – Present
Journal of Vacation Marketing (IF: 4) <i>Ad Hoc Reviewer</i>	2023 – Present
Tourism Management (IF: 13) <i>Ad Hoc Reviewer</i>	2022 – Present
Transportation Safety and Environment (ESCI) <i>Ad Hoc Reviewer</i>	2022
Current Issues in Tourism (IF: 8) <i>Ad Hoc Reviewer</i>	2021 – Present
Journal of Hospitality and Tourism Management (IF: 8) <i>Ad Hoc Reviewer</i>	2021 – Present
Journal of China Tourism Research (IF: 3) <i>Ad Hoc Reviewer</i>	2021 – Present
International Conference on Economic and Business Management <i>Ad Hoc Reviewer</i>	2021
International Hospitality Review <i>Ad Hoc Reviewer</i>	2020 – Present
Asia Pacific Journal of Tourism Research (IF: 4) <i>Ad Hoc Reviewer</i>	2020 – Present
Food Network & Cooking Channel South Beach Wine & Food Festival <i>Lead</i>	2018 – 2020
Aquaculture America Conference 2020 <i>Abstract Reviewer</i>	2019 – 2020
Walmart Christmas Event FIU <i>Volunteer</i>	2018
Quirch Foods Show <i>Volunteer</i>	2017 – 2018

CERTIFICATIONS

Machine Learning (ECE) – University of Florida Engineering Graduate Certificate

CHIA – Certification in Hotel Industry Analytics (ID: 15-05028)

ServSafe Food Protection Manager Certification (ID: 16561511)

CITI/IRB – Responsible Conduct of Research (Social and Behavioral Responsible Conduct of Research)
(ID: 29003388)

CITI/IRB – Human Subjects Research (Social/Behavioral Human Research) (ID: 29002357)

CITI/IRB – Human Subjects Research (Biomedical Human Research) (ID: 29002365)

PROFESSIONAL MEMBERSHIPS

IEEE - Institute of Electrical and Electronics Engineers

AFA – American Finance Association

AEA – American Economic Association

FMA – Financial Management Association

INFORM – The Institute for Operations Research and the Management Sciences

- Society of Marketing Science
- Decision Analysis Society
- Analytics Society
- Computing Society

ASQ – American Society of Quality

AAAS – American Association for the Advancement of Science

ADDITIONAL INFORMATION

Language: Chinese (Native), Cantonese (Native), English (Advanced)

Software Skills:

(1) Academic

Latex (Advanced), Python (Advanced), R (Advanced), MATLAB (Advanced), SPSS (Advanced), AMOS (Advanced), SAS (Basic), XLSTAT, Qualtrics XM, Canvas, Slurm, Cloud Computing – Linux

(2) Industrial

P.O.S (Point of Sale), PMS (Property Management System), HotSOS, HRMS (HR Management System)

(3) Office

Microsoft Word, Excel, Outlook, PowerPoint, Visio, Project